

Jason Curran

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WEB DEVELOPMENT PROFESSIONAL

More than 15 years of professional experience in development, design, marketing, training, and management.

My philosophy is to follow industry standard best practices, ensuring a separation of concerns in the business logic, content, presentation, and behavior of web applications. I advocate a “Best of Breeds” approach toward web technology and believe in the power of flexibility, scalability, modularity, open source and common sense.

TECHNICAL PROFICIENCIES

- Semantic, W3C Standard XHTML
- CSS / JavaScript / AJAX Frameworks
- User Interface Design / Usability
- Flash / ActionScript / Video / Audio
- Organic Search Engine Optimization
- Pay Per Click Campaign Management
- CPC and CPM Advertising Networks
- Social Network Marketing
- Linux / Apache / MySQL Configuration
- Object Oriented PHP 5 / MVC Frameworks
- CMS Frameworks: Wordpress / Joomla / Drupal
- E-Commerce Frameworks: Magento / Yahoo
- SSL Certificates / Payment Gateways
- Java / J2EE / JSP / JSTL / Spring Framework
- Social Networking API's: Facebook, Twitter
- Web Services: Amazon EC2, S3, CloudFront

PROFESSIONAL EXPERIENCE

2010 – 2010

GSI Commerce

King of Prussia, PA

- Development on the GSI E-Commerce Framework that powers the Websites of Fortune 500 clients including Ralph Lauren, Calvin Klein, Kenneth Cole, Toys R Us, Dockers, Timberland, and many more.
- The GSI technology stack includes Red Hat Enterprise Linux, J2EE, JSP, JSTL, and Oracle databases.

Intermedia Group

Exton, PA

2009 – 2009

- Troubleshooting performance issues in a Windows Server 2008 / IIS/ .NET platform.
- Client facing on-site and via teleconference and email. Maintaining client Websites.
- Problem solving and future proofing project management and procedure bottlenecks.

Turn 5, AmericanMuscle.com

Malvern, PA

2009 – 2009

- Outlined a plan of action to transition an online store that earned \$28,000,000 in 2009 from the Yahoo Store E-Commerce Platform to the open source Magento E-Commerce Platform.
- Established relationships with recognized experts in the field of implementing enterprise level E-Commerce Websites on the Magento E-Commerce Platform.
- Created a scalable data center transition utilizing the power of Amazon EC2, S3, and Cloudfront.

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Prager Microsystems, Inc.
Collegeville, PA

2009 – 2009

- Developed a project flow to improve efficiency. Implemented Basecamp Project Management.
- Developed a new corporate Website and Client Extranet. Converted ASP applications to PHP.
- Implemented a development, staging, and production environment. Provided Corporate Training.
- Setup LAMP stacks on Debian GNU/Linux. Planned and executed a scalable Data Center solution.

Learning By Grace
Philadelphia, PA

2009 – 2009

- Developed a PHP/MySQL Framework to launch more than 100 Web Sites for Internet Advertising.
- Created a PHP/MySQL Intranet Application to track progress of Web Site Production and Content.
- Managed production of a team of 5 copywriters. Managed outsourced contractors.

TerraCycle
Trenton, NJ

2008 – 2008

- Information Technology support for 30 employees over 3 locations in the United States and Canada.
- Installed and maintained file, web, and email servers. Transitioned corporate email from POP to IMAP.
- Maintained and improved Internet and Intranet applications utilizing PHP, Ruby on Rails, and Ajax.
- Managed the projects of outsourced web development and networking contractors.

Jem Computers
Philadelphia, PA

2008 – 2008

- Built and configured custom PC Workstations and Servers.
- Installed Workstations, Servers, and Wireless Networks on location.

A1 National
Philadelphia, PA

2005 – 2006

- Corporate Training for Web Development staff transitioning from a Windows Server 2003 / IIS / ASP environment to a PHP 4 / Apache / MySQL environment.
- Corporate Training for Web Design staff on User Interface Design for Adult Websites.

The Katharine Gibbs School
Norristown, PA

2005 – 2005

- Technical Instructor for students enrolled in a 12 month Web Development programming course.
- Developed custom curriculum covering ASP / SQL Server / User Interface Design.

Peapack-Gladstone Bank
Gladstone, NJ

2004 – 2004

- Corporate Training for highly experienced print design staff on how to transition their designs from Quark / Adobe Illustrator to Adobe Photoshop web ready design compositions.
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AOL 2004 – 2004
Dulles, VA

- Corporate Training for experienced Web Development staff on practical use of XML in enterprise level database driven applications. Developed project-specific curriculum for the rollout of a new platform.

Mars 2003 – 2003
Elizabethtown, PA

- Corporate Training for experienced Database Administrators transitioning from the SQL Server Database Platform to the Oracle Database Platform. Developed project-specific curriculum.

DuPont 2003 – 2003
Wilmington, DE

- Corporate Training for Web Design staff on Adobe Photoshop for Website Design.
- Developed custom curriculum covering Website User Interface Design.

Rutgers University 2002 – 2002
Piscataway, NJ

- Technical Instructor for students enrolled in a non-credit course on Cold Fusion programming.
- Developed custom curriculum covering the Cold Fusion programming language.

Mercer County Community College 2002 – 2002
West Windsor, NJ

- Technical Instructor for students enrolled in a non-credit Graphic Design course.
- Developed custom curriculum covering Adobe Photoshop for Print Design and Web Design.

Berkeley Training 2002 – 2004
Bala Cynwyd, PA

- Technical Instructor and curriculum developer for Berkeley's on-site Web Development program.
- Corporate Trainer for Berkeley Training corporate clients.

DPT Business School 2000 – 2002
Philadelphia, PA

- Instructor and Curriculum Developer for the Web Development Programming course including modules of HTML, ASP, JavaScript, Visual Basic, Java, SQL Server, and Graphic Design.
 - Manager of internships for students in the Web Development Programming Course.
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VerticalNet
Horsham, PA

1999 – 2000

- Part of a web development team assembled to transition 58 business to business e-commerce portals from the UNIX platform to the Microsoft Windows platform.
- Developed e-commerce applications powered by Active Server Pages, Visual Basic, and SQL Server.
- Planned, created, launched, and managed corporate web sites for VerticalNet clientele.

GoInternet
Philadelphia, PA

1998 – 1999

- Planned, created, launched, and managed corporate web sites for GoInternet clientele.
- Managed projects of Junior Web Developers.
- Maintained and configured Windows NT Web Servers.

United States Marine Corps
Allentown, PA

1995 – 1999

- Extensive training in military communications and leadership skills.
- Acquired valuable cross-over skills including the importance of self-discipline, attention to detail, punctuality and the concept of working as an individual while focusing on the goals of the team.

PROFESSIONAL REFERENCES

Jeremiah White - Front-end Architect, GSI Commerce	610.491.7100
Nick Clement - Interactive Project Manager, GSI Commerce	610.491.7100
Stephen Prager - President, Prager Microsystems, Inc.	610.409.1605
Mimi Rothschild - CEO, Learning By Grace, Inc.	215.487.3700
Howard Mandel - President, Learning By Grace, Inc.	215.487.3700
Tom Szaky - CEO, TerraCycle, Inc.	609.393.4252
Ken Paul - President, Jem Computers, Inc.	215.743.3030
